

SEL AUCTIONS

ASSET LIQUIDATION • AUCTION MANAGEMENT • ONLINE SALES



PROFESSIONAL AUCTION SERVICES

For attorneys, bankruptcy professionals, trustees, businesses, and asset owners.

An organized approach to turning personal property and business assets into market-facing auction opportunities.

CORE CAPABILITIES

Asset discovery & inventory	Cataloging & photography
Pricing research & lotting	Advertising & bidder outreach
Auction coordination	Removal & closeout coordination

Serving Morrow County, Marion County, and surrounding areas of Ohio

PHONE	EMAIL	AUCTION PLATFORM
870-416-0215	skyleerlehigh@auctionohio.com	Auction Ohio

Professional inquiries and prospective assignments are welcome.



About SEL Auctions

SEL Auctions provides auction and personal property liquidation services for clients seeking an organized way to prepare, present, market, and sell assets. A successful auction involves practical planning, clear item descriptions, useful photography, appropriate promotion, and coordinated sale logistics.

SEL Auctions has completed auctions and is building professional relationships with attorneys, businesses, and other parties who may need auction or liquidation support. Each assignment is reviewed individually so scope, timing, property, and reporting expectations can be discussed before work begins.

Services

Personal property auctions

Household contents, collectibles, general personal property, and mixed inventories, subject to review.

Business equipment & tools

Shop tools, equipment, machinery, and other business-related assets suitable for auction.

Online auctions

Auction listings and sale presentation through Auction Ohio, with catalog preparation and digital promotion as agreed.

Estate liquidations

Auction support for estate-related personal property when authorized by the responsible client or representative.

Removal & cleanouts

Removal or cleanout coordination when agreed as part of the project scope; requirements and costs are discussed in advance.

Every project begins with a conversation about the property, objectives, timing, access, and services required.



A Clear, Step-by-Step Process

01 Initial consultation

Discuss the assignment, client objectives, property type, access, timing, and known restrictions.

02 Asset discovery & inventory

Review the property and organize saleable items into a practical inventory; note details needing follow-up.

03 Pricing research & lotting

Review available comparable-sale information and market demand; consider individual items versus grouped lots.

04 Cataloging & photography

Prepare organized lot records, descriptions, and photographs to help bidders understand what is offered.

05 Advertising & bidder outreach

Publish and promote auction information through appropriate online channels, including Auction Ohio as applicable.

06 Auction coordination

Coordinate the agreed auction workflow and communicate sale and pickup information.

07 Closeout & records

Provide agreed sale results, available transaction records, and closeout summary.



Support for Attorneys & Bankruptcy Professionals

SEL Auctions welcomes conversations with bankruptcy attorneys, trustees, law firms, and other professionals who need help evaluating and selling personal property or business assets. Legal and insolvency matters can call for clear communication, careful coordination, and documentation that helps the responsible professional track disposition.

Potential assignment types

- Personal property and household contents.
- Business equipment, shop tools, machinery, and commercial contents.
- Office furniture, fixtures, and general inventory.
- Estate-related and other authorized asset dispositions.
- On-site or online auction projects, where suitable.

Documentation can be agreed in advance

Depending on the assignment and available platform records, the engagement may include an inventory or catalog, photographs, auction and marketing dates, item-level sale results where available, transaction summaries, pickup or removal status, and final reconciliation information. Reporting expectations should be established before the project begins.

Professional working principles

- Define the scope of work and responsibilities before starting.
- Discuss fees, expenses, access, timing, and removal arrangements in writing.
- Keep communication organized with the designated client contact.
- Use clear catalog records and photographs to support bidder understanding.
- Provide the closeout information agreed for the assignment.

Important: SEL Auctions does not represent that it is appointed by any court or trustee, or that it holds any particular professional credential. Court-related work is undertaken only when properly authorized and subject to applicable requirements.



Why Choose SEL Auctions?

We know trust is earned through actions—not slogans. SEL Auctions is a growing auction company focused on building lasting professional relationships through integrity, hard work, clear expectations, and dependable communication.

Integrity comes first

We believe honesty and straightforward communication should guide every assignment. We aim to explain the process, fees, responsibilities, and limitations clearly before work begins, and to handle client property with care and respect.

A company committed to earning your trust

SEL Auctions is building its business and actively seeking long-term relationships with attorneys, trustees, and professional referral partners. We understand that trust must be earned over time and welcome the opportunity to demonstrate our work on an initial assignment and build from there.

Willing to consider jobs of all sizes

We are willing to discuss a wide range of assignments—from smaller personal property jobs to larger inventories of business equipment and other assets. Every job matters. We will review the circumstances honestly and discuss whether an auction is a practical fit rather than promise that every item or project will produce a particular result.

Practical, hands-on service

We aim to be approachable and responsive, with a clear point of contact and a practical approach to discovery, cataloging, photography, marketing, auction coordination, and agreed closeout steps.

Clear expectations, no guaranteed outcomes

We discuss the scope of work, fees, expenses, access, timing, and responsibilities in advance. Pricing research can guide sale planning, but auction results depend on property, condition, bidder demand, and market conditions. We will not promise results we cannot guarantee.

OUR PROMISE

To approach every authorized assignment with integrity, respect, clear communication, and a willingness to work hard to earn a long-term relationship.



Engagement, Fees & Next Steps

Auction arrangements are discussed and agreed upon before work begins. The proposed scope and terms depend on the assets, location, timeline, preparation required, and sale format.

A proposal may address

- Commission and applicable service fees.
- Advertising, preparation, cataloging, and photography expenses.
- Inventory, transportation, removal, or cleanout responsibilities.
- Auction timeline, sale format, and pickup arrangements.
- Payment processing, settlement procedures, and reporting.

Start a conversation

SEL AUCTIONS

Professional Personal Property & Business Asset Auction Services

Service area: Morrow County, Marion County, and surrounding areas of Ohio

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SEL Auctions welcomes the opportunity to discuss prospective assignments, review the assets involved, and outline an auction approach suited to the client's needs.

This portfolio describes services subject to project scope and written agreement. Pricing research and estimates are not guarantees of sale results. All assignments remain subject to applicable law, authorization, and agreed terms.