

SEL AUCTIONS

PERSONAL PROPERTY AUCTIONS • MOVE-OUT SUPPORT • RESIDENCE
CLEAR-OUTS



A PRACTICAL RESOURCE FOR REAL ESTATE PROFESSIONALS

Helping clients sell personal property and coordinate a more organized transition when moving, downsizing, preparing a home for sale, or managing an existing residence.

A referral partner for the personal property side of a move—not real estate sales.

WAYS SEL AUCTIONS MAY HELP

Personal property auctions	Cataloging & photography
Pricing research & lotting	Online auction marketing
Estate and downsizing sales	Removal & cleanout coordination

Serving Morrow County, Marion County, and surrounding areas of Ohio

PHONE	EMAIL	ONLINE AUCTIONS
870-416-0215	skylarlehigh@auctionohio.com	Auction Ohio

A simple referral option when a client needs help with the contents of a property.



A Helpful Partner for Your Clients

Real estate agents often work with clients who are moving, downsizing, handling an estate, preparing a property for market, or managing a residence that contains personal property they no longer want or need. Those situations can create a separate challenge: deciding what to sell, how to reach buyers, and how to coordinate the items that remain.

SEL Auctions can help with the personal property side of that transition by reviewing suitable items for auction, preparing listings and photographs, marketing the sale through Auction Ohio, and discussing removal or cleanout coordination when those services are agreed upon.

Situations where a referral may help

- A homeowner is moving and wants to sell furniture, tools, collectibles, or other contents.
- A client is downsizing and needs help selling selected personal property.
- A residence contains workshop tools, equipment, household contents, or general items with resale potential.
- An estate representative needs an organized way to sell personal property.
- A property needs contents sold or cleared as part of a move or transition, subject to owner authorization and an agreed scope.
- A seller has items that should be considered separately from the real estate transaction.

The agent can focus on the real estate relationship while referring the personal property question to an auction provider for a separate discussion.



WHAT SEL AUCTIONS CAN HELP WITH

Personal Property Services

Initial review & item discovery

Discuss the property and identify which personal property may be appropriate for auction. The final selection depends on item condition, marketability, access, and project scope.

Pricing research & sale planning

Review available comparable-sale information and market demand to help plan how items may be offered. Auction results are not guaranteed.

Cataloging & photography

Organize lot records and create item descriptions and photographs to help prospective bidders understand what is being offered.

Online auction marketing

Prepare auction listings and promote suitable items through Auction Ohio and other agreed channels to reach interested buyers.

Estate and downsizing auctions

Provide auction support for personal property in estate, downsizing, and moving situations when authorized by the responsible owner or representative.

Removal & cleanout coordination

Discuss what remains after the auction and whether removal or cleanout support can be included or coordinated. Scope, availability, and costs must be agreed in advance.



HOW A PROJECT MAY WORK

A Straightforward Referral Process

01 Make the introduction	The agent or client contacts SEL Auctions to describe the property, the timing, and the type of items involved.
02 Review the situation	Discuss access, ownership or authorization, client goals, item types, timing, and whether an auction appears practical.
03 Agree on scope and terms	Confirm in writing what is included, any fees or expenses, who is responsible for each task, and the expected timeline.
04 Prepare the auction	As agreed, organize the items, catalog and photograph suitable lots, and prepare the online auction.
05 Market and conduct the sale	Publish and promote the auction and coordinate sale-related communication under the agreed arrangement.
06 Coordinate next steps	Discuss buyer pickup, remaining property, removal, or cleanout needs, including any costs and responsibilities.

SEL Auctions provides personal property auction and related coordination services only. SEL Auctions does not list, market, negotiate, or sell real estate on behalf of clients and does not replace the real estate agent. Any property access, sale, removal, or cleanout must be authorized by the owner or the appropriate representative.



OUR COMMITMENT

Why Choose SEL Auctions?

We know trust is earned through actions—not slogans. SEL Auctions is a growing auction company focused on building lasting professional relationships through integrity, hard work, clear expectations, and dependable communication.

Integrity comes first

We believe honesty and straightforward communication should guide every assignment. We aim to explain the process, fees, responsibilities, and limitations clearly before work begins, and to handle client property with care and respect.

A company committed to earning your trust

SEL Auctions is building its business and actively seeking long-term relationships with real estate agents and professional referral partners. We understand that trust must be earned over time and welcome the opportunity to demonstrate our work on an initial assignment and build from there.

Willing to consider jobs of all sizes

We are willing to discuss a wide range of assignments—from smaller personal property jobs to larger household contents, workshop inventories, and other assets. Every job matters. We will review the circumstances honestly and discuss whether an auction is a practical fit rather than promise that every item or project will produce a particular result.

Practical, hands-on service

We aim to be approachable and responsive, with a clear point of contact and a practical approach to discovery, cataloging, photography, marketing, auction coordination, and agreed closeout steps.

Clear expectations, no guaranteed outcomes

We discuss the scope of work, fees, expenses, access, timing, and responsibilities in advance. Pricing research can guide sale planning, but auction results depend on property, condition, bidder demand, and market conditions. We will not promise results we cannot guarantee.

OUR PROMISE

To approach every authorized assignment with integrity, respect, clear communication, and a willingness to work hard to earn a long-term relationship.



Engagement, Fees & Next Steps

Auction arrangements are discussed and agreed upon before work begins. The proposed scope and terms depend on the assets, location, timeline, preparation required, and sale format.

A proposal may address

- Commission and applicable service fees.
- Advertising, preparation, cataloging, and photography expenses.
- Inventory, transportation, removal, or cleanout responsibilities.
- Auction timeline, sale format, and pickup arrangements.
- Payment processing, settlement procedures, and reporting.

Start a conversation

SEL AUCTIONS

Personal Property Auctions & Residence Transition Support

Service area: Morrow County, Marion County, and surrounding areas of Ohio

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SEL Auctions welcomes the opportunity to discuss a client's needs, review the personal property involved, and outline an auction approach suited to the situation.

Services are subject to item review, availability, owner authorization, applicable requirements, and a written agreement describing the scope, fees, and responsibilities. Pricing research is not a guarantee of sale results, and not every item or property will be suitable for auction.